BD Celebrates National Health Information Technology (NHIT) Week

FRANKLIN LAKES, N.J., Oct. 05, 2015 – BD (Becton, Dickinson and Company) (NYSE: BDX), a leading global medical technology company, today announced its participation in National Health Information Technology (NHIT) Week. During the week of Oct. 5-9, BD will join hundreds of health information technology (health IT) enthusiasts across the United States to recognize the impact digital health plays in improving healthcare delivery, increasing patient safety, decreasing medical errors, and strengthening the interaction between patients and healthcare providers. In honor of the NHIT Week theme: One Voice, One Vision: Transforming Health and Care, BD will participate in multiple health IT-related activities including:

- Launch a new health IT-dedicated website that highlights BD's capabilities and products
- Attend HIMSS Policy Summit to support initiatives that address interoperability, cybersecurity and patient and healthcare worker safety
- Participate in social media conversations on LinkedIn on the importance and value of health IT

"BD has a natural and continuing commitment to developing leading health IT solutions that improve medication management and increase patient safety," said David Feygin, vice president, Health IT and Strategic Innovation at BD. "Health IT is key to improving health system efficiency, enabling population health management and changing the way we address global health concerns. Our participation in National Health IT Week highlights BD's commitment to providing the best patient outcomes possible through the advancement of information technology."

National Health IT Week raises awareness of health information technology's power to improve the health and care of patients across the nation. For additional information about National Health IT Week, visit www.healthitweek.org.

About BD

BD is a global medical technology company that is advancing the world of health by improving medical discovery, diagnostics and the delivery of care. BD leads in patient and health care worker safety and the technologies that enable medical research and clinical laboratories. The company provides innovative solutions that help advance medical research and genomics, enhance the diagnosis of infectious disease and cancer, improve medication management, promote infection prevention, equip surgical and interventional procedures, optimize respiratory care and support the management of diabetes. The company partners with organizations around the world to address some of the most challenging global health issues. BD has more than 45,000 associates across 50 countries who work in close collaboration with customers and partners to help enhance outcomes, lower health care delivery costs, increase efficiencies, improve health care safety and expand access to health.

For more information on BD, please visit bd.com.

About National Health Information Technology Week

Now in its ninth year, National Health IT Week is a collaborative forum assembling key healthcare constituents—vendors, provider organizations, payers, pharmaceutical/biotech companies, government agencies, industry/professional associations, research foundations, and consumer protection groups— working together to elevate national attention to the necessity of advancing health IT. Log onto www.healthitweek.org for more information

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