BD and UniteOR Join Forces to Deliver an Integrated Tracking Solution for the Operating Room Setting

New Collaboration Aims to Provide Greater Visibility into Surgical Tracking and Loaner Tray Management

FRANKLIN LAKES, N.J., May 9, 2017 /PRNewswire/ -- BD (Becton, Dickinson and Company) (NYSE: BDX), a leading global medical technology company and UniteOR, Inc., announced today the integration between BD's IMPRESS(TM) instrument management system and UniteOR's cloud-based surgical tray tracking and vendor management solution, that enables greater visibility of surgical tray management to health care workers in the operating room and sterile processing department.

Vendor loaned trays, predominantly in the orthopedic, spine and neurological specialties can be delivered to hospitals without advanced notice to the health care workers who are responsible for ensuring the efficiency of the equipment for patient use. The integration of the IMPRESS Software Platform from BD and the UniteOR platform will give hospital management greater visibility in this process that significantly impacts the daily work requirement in the sterile processing department.

"This integrated approach is designed to help decrease time spent tracking the location of surgical instruments and trays and allow OR staff to focus more time on the patient," said Arron Retterer, V. Mueller platform leader for BD. "This new collaboration with UniteOR enables BD to offer a truly integrated approach for the complex challenges that hospitals and health systems face surrounding surgical tracking."

The joint solution will share surgery case and procedure-specific information between the UniteOR and IMPRESS platforms, including vendor tray requirements for scheduled surgical procedures such as set images, instruction for use (IFU) documentation, and expected delivery time of the assets to the facility. Through the sterile processing of vendor trays, the IMPRESS system will provide the UniteOR platform with up-to-date location and sterility information about the tray, which will be available to hospitals and their IT partners via a web-based user interface and on mobile devices. Upon the completion of a surgery case or procedure, the solution will allow the UniteOR platform to alert health care workers that assets are ready for pick-up from the hospital. This joint solution will be available worldwide in June 2017.

"This relationship represents the industry's first total solution of its kind based on our mutual understanding of hospitals' complex requirements when it comes to the full cycle of surgical tray management," said Nam D. Vo, CEO of UniteOR. "We believe this partnership with BD will help hospitals and health systems meet current regulatory challenges and help to drive down the cost of surgery. Additionally, the result of the integration between the IMPRESS tracking system and the UniteOR will complement both companies' efforts to assist hospitals in preoperative platform improvement initiatives focused on improving patient safety and cost containment."

About BD
BD is a global medical technology company that is advancing the world of health by improving medical discovery, diagnostics and the delivery of care. BD leads in patient and health care worker safety and the technologies that enable medical research and clinical laboratories. The company provides innovative solutions that help advance medical research and genomics, enhance the diagnosis of infectious disease and cancer, improve medication management, promote infection prevention, equip surgical and interventional procedures, and support the management of diabetes. The company partners with organizations around the world to address some of the most challenging global health issues. BD has nearly 50,000 associates across 50 countries who work in close collaboration with customers and partners to help enhance outcomes, lower health care delivery costs, increase efficiencies, improve health care safety and expand access to health. For more information on BD, please visit bd.com.

About UniteOR, Inc.
UniteOR is a leading cloud-based solution provider for surgical tray management designed to manage consigned (loaned and borrowed) surgical instrumentation while managing and measuring vendor compliance to increase sterile processing and operating room (OR) efficiency and improve patient safety. Based on the company's communication platform, the solution drives a collaborative procurement process to enforce and manage stakeholders' (including sterile processing, clinical materials management, perioperative, OR staff, and vendor representatives) compliance and accountability. UniteOR offers healthcare providers, clinical practitioners, and vendor representatives the capabilities to ultimately provide the highest level of healthcare services in the OR to the patient at a lower cost. For more information please visit http://www.uniteor.com.

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