

Brooke Story to Join BD as Worldwide President of Integrated Diagnostic Solutions

FRANKLIN LAKES, N.J. (March 30, 2021) – BD (Becton, Dickinson and Company) (NYSE: BDX), a leading global medical technology company, today announced the appointment of Brooke Story to the position of worldwide president, BD Integrated Diagnostic Solutions, effective April 5.

In this role, Story will have responsibility for driving global strategic, operational and commercial performance and customer experience across a portfolio of solutions along the diagnostic continuum, including Specimen Management, Molecular Diagnostics, Microbiology and Women's Health & Cancer. The Point-of-Care team will continue to be led by Kevin Kelly, senior vice president. Story and Kelly will both report to Dave Hickey, president of BD Life Sciences.

"Brooke is a global industry leader with more than 20 years of general management and commercial experience in large, medical device corporations with a prolific history of inspiring large teams, mentoring and developing diverse talent, and delivering economic value to the organization," said Hickey. "Given the elevated importance of diagnostics during a pandemic, there is no better time for a leader like Brooke to join the BD team. Her passion for leading high-performing teams and her commitment to authentic leadership will enable BD to further our purpose of advancing the world of health."

Most recently, Story served as president, Pelvic Health and Gastric Therapies, at Medtronic, where she led the organization in bringing life-restoring solutions for pelvic floor disorders to patients around the globe. Over her more than 15 years with Medtronic, she held several other leadership roles, including vice president of Sales, Great Lakes Region, Neuroscience Group and vice president of Upstream Marketing, Neuroscience.

Story earned an MBA from the University of Michigan and her bachelor's degree in Engineering from the University of Tennessee.

About BD

BD is one of the largest global medical technology companies in the world and is advancing the world of health by improving medical discovery, diagnostics and the delivery of care. The company supports the heroes on the frontlines of health care by developing innovative technology, services and solutions that help advance both clinical therapy for patients and clinical process for health care providers. BD and its 70,000 employees have a passion and commitment to help enhance the safety and efficiency of clinicians' care delivery process, enable laboratory scientists to accurately detect disease and advance researchers' capabilities to develop the next generation of diagnostics and therapeutics. BD has a presence in virtually every country and partners with organizations around the world to address some of the most challenging global health issues. By working in close collaboration with customers, BD can help enhance outcomes, lower costs, increase efficiencies, improve safety and expand access to health care. For more information on BD, please visit [bd.com](https://www.bd.com) or connect with us on LinkedIn at www.linkedin.com/company/bd1/ and Twitter [@BDandCo](https://twitter.com/BDandCo).



Brooke Story is joining BD as worldwide president of Integrated Diagnostic Systems, effective April 5.

Contacts:

Media

Troy Kirkpatrick
VP, Public Relations
858.617.2361
troy.kirkpatrick@bd.com

Investors

Kristen M. Stewart, CFA
SVP, Strategy & Investor Relations
201.847.5378
kristen.stewart@bd.com

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